

FOR IMMEDIATE RELEASE

Toyota Boshoku America Celebrates 25th Establishment Anniversary

Company Marks 25 Years of Growth, Innovation, Sustainability, and Partnership Across the Americas

NOVI, Mich., August 6, 2026 — Toyota Boshoku America, Inc. (TBA) proudly celebrates its 25th Establishment Anniversary, commemorating a quarter century of growth, innovation, and commitment to customers, business partners, team members, and communities throughout the Americas.

The anniversary celebration brought together over 200 guests, including elected officials, customers, business partners, community leaders, and team members to recognize the company's achievements and look toward the future. The event features remarks from Toyota Boshoku America President & CEO Shunichi Iwamori and Michigan Governor Gretchen Whitmer, who attended as a featured speaker.

Established in 2001, Toyota Boshoku America serves as the regional headquarters for Toyota Boshoku Corporation's operations across North and South America. Over the past 25 years, TBA has expanded its footprint throughout the region, supporting customers through manufacturing, engineering, innovation, and corporate functions while fostering strong relationships with local communities and stakeholders.

Today, TBA and its affiliated companies employ more than 14,000 team members across operations in the United States, Canada, Mexico, Brazil, and Argentina, producing advanced automotive interior systems, filtration products, and powertrain components for leading automotive manufacturers.

Toyota Boshoku's heritage stretches back more than a century to its founding in 1918 by Sakichi Toyoda. Guided by a spirit of innovation and a desire to improve people's lives, the company evolved from a textile manufacturer into a global automotive supplier committed to creating value through quality, technology, sustainability, and respect for people.

"This milestone is a meaningful opportunity to thank the customers, team members, business partners, and communities who have supported Toyota Boshoku America throughout the past 25 years," commented **TBA President & CEO Shunichi Iwamori**. "Our success has been built through strong relationships and shared commitment, and we look forward to continuing this journey together as we strengthen our partnerships and create lasting value for future generations."

“Michigan put the world on wheels and continues to be the best place to innovate and build the future of cars,” said **Michigan Governor Gretchen Whitmer**. “For 25 years, Toyota Boshoku America has been an important contributor to our manufacturing leadership, creating jobs, driving investment, and supporting communities throughout Michigan. Congratulations to Toyota Boshoku America on 25 years in Michigan. Let’s keep working together to grow our economy and build a bright future.”

Celebrating 25 Years of Milestones

- 2001 – Araco America Inc. was established, marking an important step in the company’s regional presence in the Americas. Following the 2005 merger of Toyodabo America, Inc., Takanichi-USA Inc., and Araco America Inc. the organization evolved into Toyota Boshoku America as part of Toyota Boshoku Corporation’s expanded global automotive interiors and components business.
- 2001–2026 – Expansion across the United States, Canada, Mexico, Brazil, and Argentina.
- Today – More than 14,000 team members support customers throughout the Americas.
- Today – Operations include 23 locations throughout North and South America.
- Ongoing – Continued investments in manufacturing innovation, sustainability, advanced technologies, and community engagement.

ABOUT TOYOTA BOSHOKU AMERICA

Toyota Boshoku America, Inc. (TBA), headquartered in Erlanger, Kentucky, is a premier manufacturer of automotive interior systems, filtration products, and powertrain components. A subsidiary of Toyota Boshoku Corporation, TBA and its affiliated companies employ more than 14,000 team members across operations in the United States, Canada, Mexico, Brazil, and Argentina.

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