

Start of Production at Toyota Boshoku Mississippi

(Itawamba County, Mississippi) November 21, 2011-Toyota Boshoku Mississippi, LLC (TBMS) has started production of the seat frames and door trim for the Toyota Corolla, which is being produced at Toyota Motor Manufacturing Mississippi, Inc.

TBMS is a subsidiary of Toyota Boshoku America, Inc. (Headquarter: Erlanger, Kentucky) The completed seat for the Corolla will be produced at Systems Automotive Interiors (SAI), which is the newly established minority joint venture with Toyota Boshoku America, Inc. SAI will also supply seats to Toyota Motor Manufacturing Mississippi, Inc.

< Overview of Toyota Boshoku Mississippi >

1. Company name	TOYOTA BOSHOKU MISSISSIPPI, LLC.
2. Location	Mantachie, Itawamba County, Mississippi, USA
3. Representative	Toshiyuki Kawasaki, President
4. Establishment	September 2007
5. Number of employees	Approx. 150
6. Capital	49 million US dollar
7. Ownership	Toyota Boshoku America 100%
8. Products	Automotive seat frames, door trim
9. Production Capacity	150,000/year
10. Site area	40 acres
11. Building area	404,000 square feet

About Toyota Boshoku group and Toyota Boshoku America, Inc.

Toyota Boshoku group, one of the world's premium interior systems suppliers and filter manufacturers, develops and produces interior components, filtration and power train components. The main office, Toyota Boshoku Corporation is based in Kariya City, Japan. It's wholly owned subsidiary, Toyota Boshoku America (TBA), and its affiliates employ about 6,000 team members in 20 locations throughout the United States, Canada, Mexico and Argentina. TBA is a premier manufacturer of automotive interior systems, which include seats, door trims, headliners and substrates, carpets, fabrics and straps in addition to air and oil filters for a variety of customers such as Toyota Motor Corporation and General Motors. For more information, visit <http://www.toyota-boshoku.co.jp/en/index.html>