

Toyota Boshoku to Exhibit at Milan Design Week 2026

Kariya (Japan) Apr. 14, 2026 -Toyota Boshoku will be exhibiting at Milan Design Week 2026, which is scheduled to take place from April 20 (Mon) to April 26 (Sun),2026 in Milan, Italy.

For our 12th exhibition, we present a new concept themed around “T-CORE”^{※1}. Using the same materials and a unified silhouette, we have created three distinct seat types—Comfort, Relax, and Sport—by varying their internal structure, density, and elasticity^{※2}.

These seats are exhibited as adaptive designs that conform to the body according to different usage scenes and lifestyles.



A space to experience the seat's features



【Exhibit Location】 Via Forcella 13/7, Tortona District, Milan, Italy

Since the establishment of a design studio in Milan in 2011, Toyota Boshoku has continued to exhibit at Milan Design Week, an event that attracts numerous visitors from around the world. We will publicize the Toyota Boshoku group's advanced design and development capabilities to the world and utilize the knowledge gained from the exhibition in designing future vehicle interior spaces.

※1 This initiative is positioned as a continuation of last year's exhibition, “S-CORE.”

The “T” in T-CORE represents Technology, Trend, and Touchpoint.

For details on last year's exhibition, please refer to the URL below.

<https://www.toyota-boshoku.com/global/news/250331-2e.php>

※2 Collaborating Companies for This Exhibition

NTT DATA Tokai Corporation, NTT DATA Italia S.p.A., Supermateria Srls, Treddy S.r.l.