

Toyota Boshoku Enters into Partnership Agreement for the Asian Games and Asian Para Games

Kariya (Japan) Mar. 19, 2026 -Toyota Boshoku Corporation has entered into a partnership agreement with the Aichi-Nagoya Asian and Asian Para Games Organizing Committee for the 20th Asian Games and the 5th Asian Para Games.

Through its sponsorship of these major sporting events, which are the largest sports festivals in Asia and will be held primarily in Aichi Prefecture, Toyota Boshoku will contribute to the promotion of sports and the development of local communities.

< Overview >

Sponsorship Rank	Asian Games Tier 4 Official Supplier Asian Para Games Tier 4 Official Supplier
Sponsorship Category / Industry	Automotive seats and automotive interior products
Contract Period	From the date of contract execution through December 31, 2026

< Reference Information >

20th Asian Games (Aichi–Nagoya 2026) Outline

Period	September 19 (Sat) – October 4 (Sun), 2026 (16 days)
Main Venue	Mizuho Park Athletic Stadium, Nagoya
Athletes and Team Officials	Up to 15,000 participants
Sports	43 disciplines
Participating Countries and Regions	45 countries and regions across Asia

5th Asian Para Games (Aichi–Nagoya 2026) Outline

Period	October 18 (Sun) – October 24 (Sat), 2026 (7 days)
Main Venue	Mizuho Park Athletic Stadium, Nagoya
Athletes and Team Officials	Approximately 3,600–4,000 participants
Sports	18 disciplines
Participating Countries and Regions	45 countries and regions across Asia