## **News Release**



## Toyota Boshoku has decided to sponsor the Signature Pavilion "null<sup>2</sup>" at Expo 2025 Osaka, Kansai, Japan

Toyota Boshoku Corporation is pleased to announce that we will sponsor the Signature Pavilion "null²" (theme: Forging Lives), produced by Media Artist OCHIAI Yoichi, as one of the thematic projects of Expo 2025 Osaka, Kansai, Japan, which will be held in Yumeshima, Osaka from April 13, Sunday, to October 13, Monday, 2025.

## [Reference]

## ■What are the "Signature Pavilions"?

Thematic projects are projects that symbolize and represent Expo 2025 Osaka, Kansai, Japan, and the pavilions created by eight experts are also the "Signature Project" that deepens the theme through their respective philosophies, so they were named "Signature Pavilions". Eight thematic project producers will interpret and develop the theme of Expo 2025, "Designing Future Society for Our Lives", from their own unique perspectives, and construct pavilions that will be passed on to people living in the future.



Image: Pavilion "null²" produced by OCHIAI Yoichi ©2024 Yoichi Ochiai / Design: NOIZ / Sustainable Pavilion 2025 Inc. All Rights Reserved.