

Toyota Boshoku exhibit at the Auto Shanghai 2023

Shanghai (CHINA) – Toyota Boshoku Corporation will present a booth in the 20th International Automobile Industry Exhibition (Auto Shanghai 2023) held from April 18 to 27. This year marks Toyota Boshoku's eighth showing at the exhibition.

Under the concept "Our Sustainability Challenge: 100 Years in the Past and 100 Years in the Future," we will show our car interior space assuming the automated driving of the future and products/technologies developed from the standpoint of safety, environment, and comfort.

1. Main Exhibits

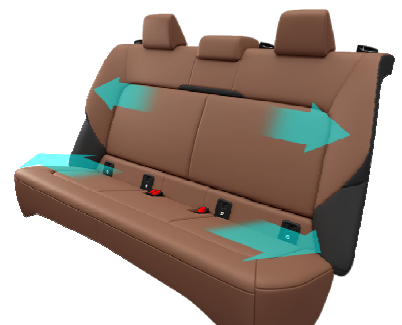
1) MaaS share-ride space concept "MX221"

A vehicle interior space for ride-hailing mobility with Level 4 automated driving based on the concept of "Diversatility*", diverse passenger needs and usage scenarios are met through versatile space layout and interior modules that can be easily interchanged. The vehicle is equipped with six advanced systems that can be optimally controlled according to each passenger's conditions and needs, to provide always clean and comfortable moving interior, an entertaining user experience for passengers including wheelchair users.

*Diversatility": A term coined by combining the words "Diversity" and "Versatility."

2) Seat featured on Toyota bZ3 in the bZ series

The rear seat was developed in China based on the concept of a family lounge. Its flat design reminds us of a sofa, and it is spacious enough for three people to sit on together. Sitting comfort is achieved for anyone, anywhere.



3) Seat and door trim on Toyota Sienna

4) Unit Parts such as high-rate battery cell, motor core, and filters

2. Booth location

Booth 5A04, Hall 5.1 in National Exhibition and Convention Center Shanghai

