

## Toyota Boshoku Begins Production of Vehicle Interior Parts in Miyagi Prefecture, Japan

**(Kariya, Japan) January 12, 2011**-Toyota Boshoku Tohoku Corporation (Headquarters: Kitagami City, Iwate Pref., President: Eiji Suzuki) is a production subsidiary of Toyota Boshoku Corporation (Headquarters: Kariya City, Aichi Pref., President: Shuhei Toyoda) operating in the Tohoku region of Japan and has recently begun production of vehicle interior parts at the new Miyagi Plant that was constructed in Ohira Village of Miyagi Prefecture, Japan.

Toyota Boshoku decided to construct a new plant in Ohira Village of Miyagi Prefecture in July 2009 in conjunction with the decision of Central Motor Co., Ltd. to transfer vehicle production from its Sagami-hara Plant (Kanagawa Prefecture) to Miyagi Prefecture. With the start of production of the Toyota Yaris sedan by Central Motor Co., Ltd., the production of seats has begun at the new plant and plans are in place to promote the transfer of production in stages by March 2011.

Toyota Boshoku has positioned the Tohoku region as the third important region after Tokai and Kyushu and the new plant shall be “a plant that is in harmony with the local community and the environment” while also placing emphasis on the importance of *monozukuri*. Our aim is to grow along with the local community as a corporation that is strongly rooted in the community. This new plant will be a state-of-the-art sustainable plant within our corporate group that will utilize natural energy sources and reduce CO<sub>2</sub> emissions through technologies such as an air conditioning system that uses geothermal heat and top lights that let in daylight.

Furthermore, prior to the start of production at the new Miyagi Plant, Toyota Boshoku concluded an agreement in August 2009 to become the first “forest partner” of Miyagi Prefecture’s Our Afforestation Business project to support forest management activities. Through these forest preservation efforts we aim to form a strong bond with the local community and to become a corporation that the local residents love and respect.



The new Miyagi Plant which started operation (Ohira Village of Miyagi Prefecture)

## Overview of TOYOTA BOSHOKU TOHOKU

1. Company name TOYOTA BOSHOKU TOHOKU CORPORATION
2. Location Kitagami City, Iwate Prefecture, Japan
3. Representative Eiji Suzuki
4. Establishment February 1957
5. Number of employees 570
6. Capital 1.7 billion yen
7. Ownership Toyota Boshoku Corporation: 76%  
Kanto Auto Works, Ltd.: 20%  
Central Motor Co.,Ltd.: 3%  
Individual Shareholders:1%
8. Products Automotive seat frames, door trims

## Overview of New Miyagi Plant

1. Location Ohira Village, Kurokawa County, Miyagi Prefecture, Japan
2. Products Automotive seats
3. Construction completion August 2010
4. Production start January 2011
5. Number of employees approx. 130 (as end of 2012)
6. Site area approx. 53,000 m<sup>2</sup>
7. Building area approx. 13,000 m<sup>2</sup>
8. Investment amount approx. 4 billion yen