

10th March, 2008

Toyota Boshoku Corporation
Toyota Tsusho Corporation
Iijima Sangyou Co., Ltd.

Toyota Boshoku Uniform Corporation Established

Toyota Boshoku Corporation (Headquarters: Kariya, Aichi Pref., President: Shuhei Toyoda), Toyota Tsusho Corporation (Headquarters: Nagoya, Aichi Pref., President: Junzo Shimizu) and Iijima Sangyou Co., Ltd. (Headquarters: Nagoya, Aichi Pref., President: Yoshihiko Iijima) established a joint venture, Toyota Boshoku Uniform Corporation, on February 20th, 2008 for the uniform selling business.

The venture company consolidates the uniform planning and selling businesses previously undertaken by each of the three companies into one, so as to offer finely coordinated services to our customers, as well as to improve cost performance, quality, value and competitiveness of the products. Aiming at sales expansion into the Toyota Motor Corporation and its subsidiaries, at the same time, the new company aims to broaden its market to companies other than those of the Toyota Group and to overseas.

The new company will start operation on April 1st, 2008.

Outline of the new company is as follows:

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|------------------------|---|
| 1. Company name | Toyota Boshoku Uniform Corporation |
| 2. Established | February 20th, 2008 |
| 3. Location | Principal Office (registered): 1-1 Toyoda-cho, Kariya, Aichi
Headquarters, Sales Office and Distribution Center:
1-20 Shiroshta-cho, Minami-ku, Nagoya, Aichi |
| 4. Representative | Tsuyoshi Kuriyamoto |
| 5. Capital | 50 million yen |
| 6. Ownership | Toyota Boshoku Corporation: 50%
Toyota Tsusho Corporation: 35%
Iijima Sangyou Co., Ltd.: 15% |
| 7. Business line | Planning and sale of uniforms |
| 8. Number of employees | 22 (planned) |

Supplement

Outline of Toyota Boshoku Corporation

1. Location 1-1 Toyoda-cho, Kariya, Aichi
2. Representative Shuhei Toyoda, President
3. Established May, 1950
4. Capital 8.4 billion yen
5. Business lines (1) Automobile interior system supplier business, and production and sale of automobile interior parts and components
(2) Production and sale of automobile filters and power train equipment parts
(3) Production and sale of other automobile-related parts
(4) Production and sale of fiber products
6. Sales Non-consolidated: 678.2 billion yen; consolidated: 1,082.7 billion yen (FY2006)
7. Number of employees Non-consolidated: 6,903; consolidated: 25,159 (as of September 30, 2007)

Outline of Toyota Tsusho Corporation

1. Location Century Toyota Bldg., 4-9-8 Meieki, Nakamura-ku, Nagoya, Aichi
2. Representative Junzo Shimizu, President
3. Established July, 1948
4. Capital 64,936 million yen
5. Business lines Domestic, import/export and foreign trades of various goods, contracting of construction work, insurance agency business, and others
6. Sales Non-consolidated: 4,196.8 billion yen; consolidated: 6,212.7 billion yen (FY2006)
7. Number of employees Non-consolidated: 2,550; consolidated: 25,011 (as of September 30, 2007)

Outline of Iijima Sangyou Co., Ltd.

1. Location 1-26 Satsuma-cho, Mizuho-ku, Nagoya, Aichi
2. Representative Yoshihiko Iijima, President
3. Established April, 1956
4. Capital 10 million yen
5. Business lines Production and sale of uniforms
6. Sales 1.7 billion yen (FY2006)
7. Number of employees 94 (as of September 30, 2007)