

Toyota Boshoku Breaks Ground in Woodstock, Canada

Toyota Boshoku Corporation (Headquarters: Kariya-city, Aichi, Japan President: Shuhei Toyoda) announced the holding of Ground Breaking Ceremony of Toyota Boshoku Canada, Inc. (hereinafter referred to as TBCA), at the site of a plant on September 13th from 10:30 in the morning.

Ontario Minister of Economic Development and Trade Joseph Cordiano, Woodstock Mayor Michael Harding, Toyota Motor Manufacturing Canada President Ray Tanguay and Toyota Boshoku President Shuhei Toyoda attended the ceremony.

During the ceremony, Toyota Boshoku Corporation announced the donation of \$10,000 CAD to the local welfare organization, Woodstock and District Development Services (WDDS) who supports people experiencing disability.

In addition, TBCA will produce the RAV4 seat, door trim and carpet for Toyota Motor Manufacturing Canada's 2nd plant, which will begin operations in 2008.

<The outline of TBCA>

1. Company name	Toyota Boshoku Canada, Inc. (TBCA)
2. Date established	July 2006
3. Location	Woodstock, Ontario CANADA
4. Investment	\$65M Canadian dollars
5. Ownership	Toyota Boshoku America, Inc. 100%
6. Products	Vehicle Seat, Door trim, Carpet
7. Start of operation	2008 (Plan)
8. Annual volume	150,000 units/year
9. Number of associates	Approximately 330
10. Lot size	Approximately 145,000 square meters
11. Building size	Approximately 25,000 square meters

<The outline of Toyota Boshoku Corporation>

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| 1. Company name | TOYOTA BOSHOKU CORPORATION |
| 2. Location | 1-1, Toyoda-cho, Kariya, Aichi, Japan |
| 3. Capital | 8.4 billion yen |
| 4. President | Shuheï Toyoda |
| 5. Business operations | -Development of automotive interior systems;
manufacture and sales of automotive interior products.
- Manufacture and sales of automotive filters and power train components.
- Manufacture and sales of other automotive components.
- Production and sales of fabric goods. |
| 6. Consolidated sales | 877.596 billion yen (Fiscal year ended March 2006) |
| 7. Date established | May,1950 |
| 8. Number of associates | Approximately 6600 (Fiscal year ended March 2006) |
| 9. Fiscal year | Ends March 31 |

<Ground Breaking Ceremony of TBCA>



Toyota Boshoku President Shuheï Toyoda (6 th from the left)