News Release

Toyota Boshoku exhibit at the 45th Tokyo Motor Show 2017

QUALITY OF TIME AND SPACE

(Kariya, JAPAN) October 10, 2017 - Toyota Boshoku Corporation (TOKYO:3116), will be exhibiting at the 45th Tokyo Motor Show 2017, to be held at Tokyo Big Sight from October 25th to November 5th*[1].

The concept for this year's exhibition is "QUALITY OF TIME AND SPACE." As we undergo major changes in the mobility environment around us, this phrase expresses the value of comfort in mobility— enriched and higher-quality time and space—that Toyota Boshoku is working to create.

1. Main Exhibits

Toyota Boshoku is presenting an entirely new type of "mobility space" that will provide individuals in the "mobility society" of the future with greater ease and comfort.

VODY

1) Future concept mock-up: VODY*[2]

This mobile space evolves along with people through the connection between human and vehicle. The seat shape and space can change from Drive mode, to Relaxation mode, to Meditation mode, shifting in accordance with occupants' physical shape and mood.

2) Future concept mock-up: MOOX*[3]

Multi-purpose mobile space premised on completely autonomous vehicle operation, the freely adaptable seating layouts allow this private space to be used in many different ways, with the vehicle in motion as well as when parked.
The design employs color therapy, aroma, music, and health-promoting features to help sustain mind and body.

2. Booth location

Booth No.E6102, East 4,5,6 hall, Tokyo Big Sight (Koto ward, Tokyo)

3. Press briefing

1) Date and time: October 26, 2017 from 11:45 to 12:00

2) Location: Toyota Boshoku booth (Booth No.E6102, East 4,5,6 hall)

3) Presenter: Yoshimasa Ishii, President

*1 Press Day: October 25-26, Preview Day: October 27, General Public Days: October 28-November 5

*2 VODY: Portmanteau coined from VOID (space) and BODY, denoting a space that is completed through the connection with humans.

*3 MOOX: Portmanteau coined from MOBILE and BOX, denoting a private space that can be utilized freely while in motion.