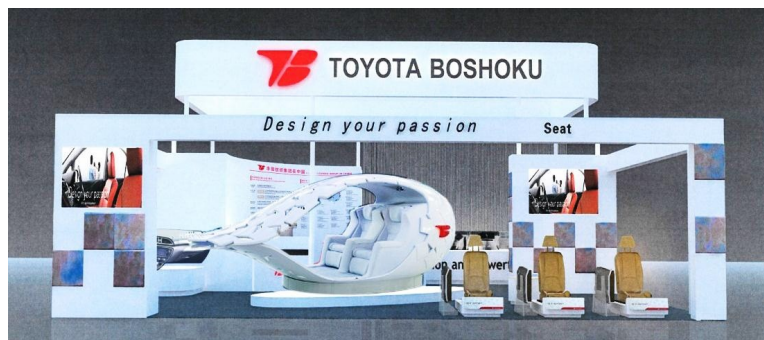


## Toyota Boshoku (China) Exhibits at China International Auto Products Expo

Shanghai (China) 15th October, 2014 - Toyota Boshoku (China) Co., Ltd., the leading manufacture of automobile interior systems, exhibits at the Eighth China International Auto Products Expo in Shanghai exhibition center, from October 19th to 21st, 2014.

Toyota Boshoku (China) has exhibited since 2010. This fifth time, Toyota Boshoku (China) sets the theme of "Feeling Good" and introduces green interior components and production engineering.

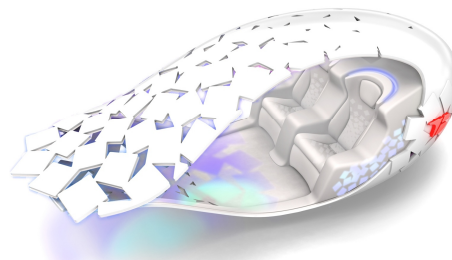
1. Booth Location: 3F004, Hall No. 3 in Shanghai exhibition center



2. Main exhibits:

(1) "T-BLISS" mock-up

The "T-BLISS" concept proposes interior spaces that wrap passengers in peaceful environs where they can relax and enjoy the play of light and sound while traveling.



"T-BLISS"

- (2) Cabin air filters that create clean interior space solutions for harsh environmental conditions
- (3) Introducing the application case of plant-derived materials
- (4) Seats and interior components Toyota Boshoku group manufactures in China
- (5) Interior components that are developed by Toyota Boshoku (China), and are utilized in Chinese auto makers
- (6) Motor core constituent parts for hybrid engines made with Toyota Boshoku's high-precision, high-speed stamping technology

Toyota Boshoku group has entered into Chinese market since 1995. Toyota Boshoku group has adhered to the core business philosophy of contributing to Chinese society and has increased investments in China. Toyota Boshoku (China)'s new headquarter and R&D center are being built in the China (Shanghai) Free trade Test Zone. It will start up in early 2015.